

Hertfordshire Business School

Title of Programme: MSc Global Business

Programme Code: BSGB

Type of Programme: Dual Award programme offered through the
International Business School Alliance (IBSA)

Programme Specification

This programme specification is relevant to students entering:
01 September 2021

Associate Dean of School (Academic Quality Assurance):
Veronica Earle

Signature



A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme

| Date | Section | Amendment |
|------|---------|-----------|
| | | |
| | | |
| | | |

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification MSc Global Business

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

| | |
|---|--|
| Awarding Institution/Body | University of Hertfordshire |
| Teaching Institution | University of Hertfordshire |
| University/partner campuses | University of Hertfordshire Hochschule Bremen (HSB): Bremen, Germany Universitat de Valencia Estudi General (UV): Valencia, Spain Russian Presidential Academy (RANEPA), IBS: Moscow, Russia University of North Carolina Wilmington (UNCW): Wilmington, USA ESSCA École de Management, Paris, France |
| Programme accredited by | Not applicable |
| Final Award (Qualification) | MSc |
| All Final Award titles (Qualification and Subject) | Global Business |
| FHEQ level of award | 7 |
| Language of Delivery | English |

A. Programme Rationale

The programme aims to develop graduates who have the distinctive competences required to operate as managers in a global context. These competences include a sound knowledge of finance, marketing, human resource management and strategic management, as well as a range of communication, IT and problem solving skills. In addition to compulsory subjects, the programme offers students the opportunity to specialise in an area of management, with each partner university offering a specialisation based on its research strengths and expertise. It is equally important that graduates should have the cultural sensitivities that will enable them to operate in different countries and in multicultural and multinational environments. It is intrinsic to the philosophy of the programme that such sensitivities can only be fully acquired and developed through the experience of living and working in cultural settings other than the student's country of origin, hence the requirement that a proportion of the study programme should be in an overseas partner institution.

This dual award programme is offered through the International Business School Alliance (IBSA), which comprises five partner universities:

- Hochschule Bremen (HSB): MBA
- Universitat de Valencia Estudi General (UV): International Master's in Business Administration (iMBA)
- Russian Presidential Academy (RANEPA), IBS: MSc in International Management (Moscow)
- University of North Carolina Wilmington (UNCW): MBA
- ESSCA École de Management, Paris: MSc in International Business Development and Consulting
- University of Hertfordshire (UH): MSc in Global Business

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally this programme aims to:

- enable graduates to develop skills appropriate for them to compete for managerial positions in businesses where an awareness of the global environment is required;
- develop graduates who have the cultural sensitivities required to operate as managers in a global context;
- enable graduates to explore a range of cross-cultural management issues from the perspective of a variety of ethical perspectives;
- enable graduates to identify, evaluate and exploit the opportunities that the global environment offers to businesses that trade in an international or a domestic market;
- provide a theoretical grounding in approaches to research, supporting a practical understanding of how established research methods can be applied to develop and interpret knowledge of direct relevance to the challenges faced by international managers.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014), and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

| Knowledge and Understanding: | Teaching/learning methods & strategies | Assessment |
|--|--|---|
| <p>A1- Theory and theoretical approaches to research</p> <p>A2- Debates and new insights into the challenges faced by organisations engaging in international business</p> <p>A3- The changing global context of business activities</p> <p>A4- Alternative ways of managing organisations engaging in international business</p> <p>A5- The generation and implementation of creative responses to internal tensions and environmental change</p> <p>A6- A specialist area of international business and management</p> | <p>Acquisition of knowledge and understanding for all outcomes (A1-A6) is through a combination of lectures, small group seminars and tutorials, coursework including case studies, and supervised individual research work.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p> <p>Independent learning is supported by online Information Hertfordshire resources, including guides to research materials produced specifically for this programme.</p> | <p>Knowledge and understanding for all outcomes (A1-A6) are assessed through a range of assessments including individual and group presentations, academic essays and business reports, and time constrained assessments.</p> |
| Intellectual skills: | Teaching/learning methods & strategies | Assessment |
| <p>B1- Evaluate the relevance and identify the meaning of available information pertaining to an international business problem</p> <p>B2- Apply theory and information in the critical</p> | <p>Intellectual skills are developed through the methods and strategies outlined in section A, above. Analytical, integrative and problem solving skills are further developed through the in-depth investigation of a complex international business problem in</p> | <p>Intellectual skills are assessed through a combination of unseen examinations and in-course assessments, as in A above. Skills of synthesis and of abstracting meaning from information, (B1, B3) are</p> |

| | | |
|--|---|--|
| analysis of a business situation | the research component of the programme. | assessed in particular by the research project. |
| B3- Synthesise findings into an appropriate form in order to evaluate decision alternatives in an international business context | Throughout, the learner is encouraged to develop intellectual skills further by independent study | |
| Practical skills: | Teaching/learning methods & strategies | Assessment |
| C1- Apply quantitative skills for the analysis of business situations C2- Make effective use of communication and information technology C3- Collect relevant information through research into international business and management issues | Practical skills are developed through the methods and strategies outlined in section A, above. C2 is developed by use of StudyNet to communicate with lecturers and fellow students, and by use of computers available in the Learning Resources Centre, as well as through formal teaching. C3 is developed through the Research Methods lectures and seminars. | Practical skills are assessed through a combination of unseen examinations and in-course assessments, as in A above. Research skills (C3) are assessed in particular by the research project. |
| Transferable skills: | Teaching/learning methods & strategies | Assessment |
| D1- Communicate effectively both orally and in writing, using a range of media including the preparation of business reports D2- Work effectively within a multicultural team D3- Present and support an extended argument D4- Reflect on individual learning D5- Show awareness of self and others, including ethical and organisational values | Transferable skills are developed through a combination of lectures, tutored group interactions and coursework - including group presentations and reports (D1-D3, D5) and individual reflective essays (D4, D5). The Business School's Academic Skills Unit supports this process, especially D1 and D3, through a combination of workshops, one-to-one meetings, and online briefings and tutorials. Throughout, the learner is encouraged to develop transferable skills by maintaining a self-managed record of evidence and completing a personal development plan. | Transferable skills are assessed through a range of assignments built into the curriculum – coursework reports and oral presentations (D1), group work including the sharing of research findings in the research project (D2, D5), individual reflective essays (D4, D5) and a sustained piece of informative and analytical writing for the research project (D1, D3, D4). |

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (1 year) mode, and leads to the award of an MSc Global Business. Entry is normally at Level 7 with a relevant undergraduate degree. Intake is normally semester A (September).

Professional and Statutory Regulatory Bodies

N/A

Work-Based Learning, including Sandwich Programmes

N/A

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full-Time

Entry point Semester A

For students registered at UH, who will then travel to IBSA partner institutions to study Semester B specialisms (all IBSA students study a common Semester A with equivalent modules)

| Module Title | Module Code | Credit Points | Language of Delivery | % Examination | % Coursework | % Practical | Semesters |
|------------------------------------|-------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| International Business Strategy | 7BSP0355 | 15 | English | 0 | 100 | 0 | A |
| Marketing Across Cultures | 7BSP1271 | 15 | English | 0 | 100 | 0 | A |
| Finance for International Business | 7BSP1245 | 15 | English | 0 | 100 | 0 | A |
| International and Comparative HRM | 7BSP1303 | 15 | English | 0 | 100 | 0 | A |
| Business Analytics Tools | 7BSP1359 | 15 | English | 0 | 100 | 0 | A |

Semester B at UH – HR Specialism

For IBSA students registered at partners Universities, who come to study the HR specialism at UH

| Module Titles | Module Code | Credit Points | Language of Delivery | % examination | % coursework | % Practical | Semesters |
|--------------------------------------|----------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| People Resourcing | 7BUS2051 | 15 | English | 0 | 100 | 0 | B |
| Business Research in People Practice | 7BUS2046 | 15 | English | 0 | 100 | 0 | B |
| PG Research Methodology (on-line) | 7BSP1268 | 0 | English | 0 | 0 | 0 | B |
| Option 1 | See list below | | | | | | |
| Option 2 | See list below | | | | | | |
| Dissertation/Project | 7BSP0357 | 60 | English | 0 | 100 | 0 | BC |

Optional Modules

Please select two modules

| Module Title | Module Code | Credit Points | Language of Delivery | % Examination | % Coursework | % Practical | Semesters |
|--|-------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| People Management Across Cultures | 7BUS2055 | 15 | English | 0 | 100 | 0 | B |
| Strategic Reward | 7BUS2050 | 15 | English | 0 | 100 | 0 | B |
| Contemporary Issues in Work Psychology | 7BUS2057 | 15 | English | 0 | 100 | 0 | B |

| | | | | | | | |
|--|----------|----|---------|---|-----|---|---|
| Strategic Learning and Development | 7BUS2052 | 15 | English | 0 | 100 | 0 | C |
| Ethics in Business: A Global Perspective | 7BUS2053 | 15 | English | 0 | 100 | 0 | C |

Semester B at HSB Bremen, Germany: International Logistics and Supply Chain Management

| Bremen Compulsory Modules Module Title | Module Code | Credit Points | Language of Delivery | % Examination | % Coursework | % Practical | Semesters |
|--|-------------------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| Logistics Network | HSB Bremen | 10 | | 50 | 50 | 0 | B |
| International Transport | HSB Bremen | 10 | | 50 | 50 | 0 | B |
| International Sourcing and Procurement Logistics | HSB Bremen | 10 | | 50 | 50 | 0 | B |
| International Maritime Transport | HSB Bremen | 10 | | 50 | 50 | 0 | B |
| International Leadership | HSB Bremen | 10 | | 50 | 50 | 0 | B |
| Project Management | HSB Bremen | 10 | | 50 | 50 | 0 | B |
| Dissertation/Project | 7BSP0357/ HSB Bremen | 60 | | 0 | 100 | 0 | BC |

Semester B at Valencia, Spain: International Marketing

| Valencia Compulsory Modules Module Title | Module Code | Credit Points | Language of Delivery | % Examination | % Coursework | % Practical | Semesters |
|---|----------------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| Integrated Marketing Communications | 2GLO730 | 15 | | 25 | 75 | 0 | B |
| International Distributions and Logistics | 2GLO733 | 15 | | 45 | 55 | 0 | B |
| International Marketing Research | 2GLO731 | 15 | | 30 | 70 | 0 | B |
| Service Marketing and Management | 2GLO732 | 15 | | 40 | 60 | 0 | B |
| Dissertation/Project | 7BSP0357/ 2GLO708 | 60 | | 0 | 100 | 0 | C |

Semester B at Wilmington, USA: International Finance and Investment

| Wilmington Compulsory Modules Module Title | Module Code | Credit Points | Language of Delivery | % Examination | % Coursework | % Practical | Semesters |
|---|----------------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| Portfolio Management - Equity | IMB531 | 10 | | 0 | 100 | 0 | B |
| Portfolio Management – Fixed Income | IMB532 | 10 | | 0 | 100 | 0 | B |
| Derivatives and Risk Management | IMB533 | 10 | | 0 | 100 | 0 | B |
| International Real Estate Investment | IMB534 | 10 | | 0 | 100 | 0 | B |
| Statistics and Econometrics | IMB537 | 10 | | 0 | 100 | 0 | B |
| Financial Management | IMB539 | 10 | | 0 | 100 | 0 | B |
| Dissertation/Project | 7BSP0357/ 2GLO708 | 60 | | 0 | 100 | 0 | C |

Semester B at Moscow, Russia: Management in the Emerging Economies

| Module Title | Module Code | Credit Points | Language of Delivery | % Examination | % Coursework | % Practical | Semesters |
|---|----------------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| Macroeconomic Policy for Emerging Markets | IBS Moscow | 12 | | 0 | 100 | 0 | B |
| Management Models in Emerging Economies | IBS Moscow | 12 | | 0 | 100 | 0 | B |
| Process Management Approach and Project Management | IBS Moscow | 12 | | 0 | 100 | 0 | B |
| Investing and Project Financing in Emerging Markets | IBS Moscow | 12 | | 0 | 100 | 0 | B |
| Innovations Management | IBS Moscow | 12 | | 0 | 100 | 0 | B |
| Dissertation/Project | 7BSP0357/ 2GLO708 | 60 | | 0 | 100 | 0 | C |

Semester B at Paris, France: International Business Development and Consulting

| Module Title | Module Code | Credit Points | Language of Delivery | % Examination | % Coursework | % Practical | Semesters |
|--|-------------|---------------|----------------------|---------------|--------------|-------------|-----------|
| International business negotiation and communication | MGT51B | 10 | | 60 | 40 | 0 | B |
| Networks and platforms for entrepreneurial development | MGT51E | 10 | | 60 | 40 | 0 | B |
| Business model innovation and planning | MGT51A | 10 | | 60 | 40 | 0 | B |
| International business and entrepreneurial strategies | MGT51C | 10 | | 60 | 40 | 0 | B |
| International business consulting and support | MGT518 | 10 | | 0 | 100 | 0 | B |
| Risk assessment in EU and emerging countries | MGT519 | 10 | | 0 | 100 | 0 | B |
| Dissertation/Project | | 60 | | 0 | 100 | 0 | C |

The award of an MSc requires 195 credit points passed at level 7, including the Masters dissertation.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

| Final Award | Award Title | Minimum requirements | Available at end of (normally): | Programme Learning Outcomes developed (see above) |
|-------------|-----------------|---|---------------------------------|---|
| Masters | Global Business | 180 credit points including at least 150 at level 7 | 3 Semesters | All programme learning outcomes (see Table 2) |

| Interim Award | Award Title | Minimum requirements | Available at end of Level | Programme Learning Outcomes developed (see above) |
|--------------------------|-----------------|---|---------------------------|---|
| Postgraduate Certificate | | 60 credit points, including at least 45 at level 7 | 1-2 Semesters | <i>For named awards, list all relevant learning outcomes, e.g. A1, A3, A4, B1, B2, B6, C1, C5, D1, D2, D3, D6 OR</i> <i>For untitled awards: See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm</i> |
| Postgraduate Diploma | Global Business | 120 credit points, including at least 90 at level 7 | 2, 3 Semesters | A1, A2, A3, A4, A5, A6, B1, B2, B3, C1, C2, D1, D2, D3, D4, D5 |

Masters and Diploma awards can be made "with Distinction" or "with Commendation" where criteria as described in [UPR AS14](#), Section D and the students' handbook are met.

Programme-specific assessment regulations

The programme is compliant with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12/UPR AS13](#) and [UPR AS14](#)) with the exception of those listed below, which have been specifically approved by the University:

Further points of clarification and interpretation relevant to this specific programme are given below:

- This Masters award is pass only, due to the level of APCL
- Final compensatory credit (section *AS14 D4.5*) will not be offered on this programme.

E. Management of Programme & Support for student learning

Management

The programme is managed and administered through:

- The Dean and Deputy Dean
- The Head of Department
- A Programme Leader who is responsible for the day- to-day management of the programme
- An Admissions Tutor, with specific responsibility for open days and selection
- An International Admissions Tutor, with specific responsibility for selection of overseas students
- A designated Programme Administrator to deal with day-to-day administration associated with the programme
- Module Leaders who are responsible for individual modules
- A programme committee, the membership of which includes student representatives from each level of study and key members of the Business School staff.

Support

Students are supported by:

- A Programme Leader
- HBS Student Information Point
- HBS' Centre for Academic Skills Enhancement (CASE)
- Student representatives on programme committees
- A designated administrative team
- An Induction week at the beginning of the academic session
- Overseas Orientation
- StudyNet, a versatile, on-line interactive intranet and learning environment
- Access to extensive digital and print collections of information resources
- Attractive modern study environments in 2 Learning Resources Centres
- A substantial Student Centre that provides advice on issues such as finance, University regulations, legal matters, accommodation, international student support etc.
- Office of Dean of Students, incorporating Chaplaincy, Counselling and nursery
- Medical centre
- English support classes
- A Mathematics Drop-in Centre
- University Disability Advisors
- An Equal Opportunities Officer
- The Students' Union
- A Careers, Employment and Enterprise Service for all current students and graduates

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>

G. Entry requirements

The normal entry requirements for the programme are:

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact: Paul Smith, Programme Leader – p.e.smith@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to AQO@herts.ac.uk

MSc Global Business (HR Specialism)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

| | | Programme Learning Outcomes (as identified in section 1 and the following page) | | | | | | | | | | | | | | | | |
|---|-------------|---|----|----|----|----|----|---------------------|----|----|------------------|----|----|---------------------|----|----|----|----|
| | | Knowledge & Understanding | | | | | | Intellectual Skills | | | Practical Skills | | | Transferable Skills | | | | |
| Module Title | Module Code | A1 | A2 | A3 | A4 | A5 | A6 | B1 | B2 | B3 | C1 | C2 | C3 | D1 | D2 | D3 | D4 | D5 |
| L7 Modules from Semester A | | | | | | | | | | | | | | | | | | |
| International Business Strategy | 7BSP0355 | x | x | x | | x | | x | x | x | | | x | x | x | x | x | |
| Marketing Across Cultures | 7BSP1271 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | | x |
| Accounting and Finance in the Organisation | 7BSP0389 | | x | x | x | x | x | x | x | x | x | x | x | x | | | | |
| International and Comparative HRM | 7BSP1303 | x | x | x | x | x | x | x | x | x | | | x | x | x | x | | x |
| Business Analytics Tools | 7BSP1359 | x | | | | | x | x | x | x | x | x | x | x | x | x | | |
| L7 Modules from Semester B at UH | | | | | | | | | | | | | | | | | | |
| Business Research in People Practice | 7BUS2046 | x | | x | | | x | x | x | x | x | x | x | x | x | | x | x |
| People Resourcing | 7BUS2051 | x | x | x | | | x | | x | | | | | x | | x | x | x |
| Postgraduate Research Methodology | 7BSP1268 | | | | | | | | | | | | | | | | | |
| Dissertation/Project | 7BSP0357 | x | x | | | | x | x | x | x | x | x | x | x | | x | x | x |
| People Management Across Cultures (optional) | 7BUS2055 | x | x | x | x | | x | x | x | x | | | x | x | x | x | | x |
| Strategic Reward (optional) | 7BUS2050 | x | x | x | x | x | x | x | x | x | | | x | x | | x | | |
| Strategic Learning and Development (optional) | 7BUS2052 | x | x | x | x | x | x | x | x | x | | | x | x | | x | | |
| Contemporary Issues in Work Psychology(optional) | 7BUS2057 | x | x | x | x | | | | x | | | x | x | x | | x | | x |
| Ethics in Business: A Global Perspective (optional) | 7BUS2053 | x | x | x | x | x | x | x | x | x | | x | x | x | | | | x |

MSc Global Business (International Logistics and Supply Chain Management Specialism)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

| | | Programme Learning Outcomes (as identified in section 1 and the following page) | | | | | | | | | | | | | | | | | |
|--|------------------|---|----|----|----|----|----|---------------------|----|----|------------------|----|----|---------------------|----|----|----|----|--|
| | | Knowledge & Understanding | | | | | | Intellectual Skills | | | Practical Skills | | | Transferable Skills | | | | | |
| Module Title | Module Code | A1 | A2 | A3 | A4 | A5 | A6 | B1 | B2 | B3 | C1 | C2 | C3 | D1 | D2 | D3 | D4 | D5 | |
| L7 Modules from Semester A | | | | | | | | | | | | | | | | | | | |
| International Business Strategy | 7BSP0355 | x | x | x | | x | | x | x | x | | | x | x | x | x | x | | |
| Marketing Across Cultures | 7BSP1271 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | | x | |
| Accounting and Finance in the Organisation | 7BSP0389 | | x | x | x | x | x | x | x | x | x | x | x | x | | | | | |
| International and Comparative HRM | 7BSP1303 | x | x | x | x | x | x | x | x | x | | | x | x | x | x | | x | |
| Business Analytics Tools | 7BSP1359 | x | | | | | x | x | x | x | x | x | x | x | x | x | | | |
| L7 Modules from Semester B at Bremen | | | | | | | | | | | | | | | | | | | |
| Logistics Network | IMBA311 | | x | | | | x | x | x | x | x | x | x | | | | | | |
| International Transport | IMBA312 | | x | x | | | x | x | x | x | | | x | x | x | | | | |
| International Sourcing and Procurement Logistics | IMBA313 | | x | x | | | x | x | x | x | | | x | x | x | x | | | |
| International Maritime Transport | IMBA314 | | x | x | | | x | x | x | x | | | x | x | x | x | | | |
| International Leadership | IMBA306 | x | x | x | | | x | x | x | x | | | x | x | x | x | | x | |
| Project Management | IMBA310 | | x | x | | | x | x | x | x | | | x | x | x | x | | | |
| Dissertation/Project | 7BSP0357/2GLO708 | x | x | | | | x | x | x | x | x | x | x | x | | x | x | x | |

MSc Global Business (International Marketing Specialism)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

| | | Programme Learning Outcomes (as identified in section 1 and the following page) | | | | | | | | | | | | | | | | | |
|---|----------------------|---|----|----|----|----|----|---------------------|----|----|----|----|----|------------------|----|----|---------------------|----|--|
| | | Knowledge & Understanding | | | | | | Intellectual Skills | | | | | | Practical Skills | | | Transferable Skills | | |
| Module Title | Module Code | A1 | A2 | A3 | A4 | A5 | A6 | B1 | B2 | B3 | C1 | C2 | C3 | D1 | D2 | D3 | D4 | D5 | |
| L7 Modules from Semester A | | | | | | | | | | | | | | | | | | | |
| International Business Strategy | 7BSP0355 | x | x | x | | x | | x | x | x | | | x | x | x | x | x | | |
| Marketing Across Cultures | 7BSP1271 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | | x | |
| Accounting and Finance in the Organisation | 7BSP0389 | | x | x | x | x | x | x | x | x | x | x | x | x | | | | | |
| International and Comparative HRM | 7BSP1303 | x | x | x | x | x | x | x | x | x | | | x | x | x | x | | x | |
| Business Analytics Tools | 7BSP1359 | x | | | | | x | x | x | x | x | x | x | x | x | x | | | |
| L7 Modules from Semester B at Valencia | | | | | | | | | | | | | | | | | | | |
| Integrated Marketing Communications | 2GLO730 | x | x | x | | | x | x | x | x | | | x | x | x | x | | | |
| International Distributions and Logistics | 2GLO733 | | x | x | | | x | x | x | x | | | x | x | x | x | | | |
| International Marketing Research | 2GLO731 | | x | x | | | x | x | x | x | x | x | x | x | x | x | | | |
| Service Marketing and Management | 2GLO732 | | x | x | | | x | x | x | x | | | x | x | x | x | | | |
| Dissertation/Project | 7BSP0357/ 2GLO708 | x | x | | | | x | x | x | x | x | x | x | x | | x | x | x | |

MSc Global Business (International Finance and Investment Specialism)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

| Programme Learning Outcomes (as identified in section 1 and the following page) | | | |
|---|---------------------|------------------|---------------------|
| Knowledge & Understanding | Intellectual Skills | Practical Skills | Transferable Skills |

| Module Title | Module Code | A1 | A2 | A3 | A4 | A5 | A6 | B1 | B2 | B3 | C1 | C2 | C3 | D1 | D2 | D3 | D4 | D5 |
|---|----------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| L7 Modules from Semester A | | | | | | | | | | | | | | | | | | |
| International Business Strategy | 7BSP0355 | x | x | x | | x | | x | x | x | | | x | x | x | x | x | |
| Marketing Across Cultures | 7BSP1271 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | | x |
| Accounting and Finance in the Organisation | 7BSP0389 | | x | x | x | x | x | x | x | x | x | x | x | x | | | | |
| International and Comparative HRM | 7BSP1303 | x | x | x | x | x | x | x | x | x | | | x | x | x | x | | x |
| Business Analytics Tools | 7BSP1359 | x | | | | | x | x | x | x | x | x | x | x | x | x | | |
| L7 Modules from Semester B at Wilmington | | | | | | | | | | | | | | | | | | |
| Portfolio Management - Equity | IMB531 | | x | | | | x | x | x | x | x | | x | x | x | x | | |
| Portfolio Management – Fixed Income | IMB532 | | x | | | | x | x | x | x | x | | x | x | x | x | | |
| Derivatives and Risk Management | IMB533 | | x | | | | x | x | x | x | x | | x | x | x | x | | |
| International Real Estate Investment | IMB534 | | x | | | | x | x | x | x | x | | x | x | x | x | | |
| Statistics and Econometrics | IMB537 | | | | | | x | x | x | x | x | x | x | x | x | x | | |
| Financial Management | IMB539 | | x | | | | x | | | | | | | | | | | |
| Dissertation/Project | 7BSP0357/ 2GLO708 | x | x | | | | x | x | x | x | x | x | x | x | | x | x | x |

MSc Global Business (Management in the Emerging Economies)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

| Programme Learning Outcomes (as identified in section 1 and the following page) | | | |
|---|---------------------|------------------|---------------------|
| Knowledge & Understanding | Intellectual Skills | Practical Skills | Transferable Skills |

| Module Title | Module Code | A1 | A2 | A3 | A4 | A5 | A6 | B1 | B2 | B3 | C1 | C2 | C3 | D1 | D2 | D3 | D4 | D5 |
|--|----------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| L7 Modules from Semester A | | | | | | | | | | | | | | | | | | |
| International Business Strategy | 7BSP0355 | x | x | x | | x | | x | x | x | | | x | x | x | x | x | |
| Marketing Across Cultures | 7BSP1271 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | | x |
| Accounting and Finance in the Organisation | 7BSP0389 | | x | x | x | x | x | x | x | x | x | x | x | x | | | | |
| International and Comparative HRM | 7BSP1303 | x | x | x | x | x | x | x | x | x | | | x | x | x | x | | x |
| Business Analytics Tools | 7BSP1359 | x | | | | | x | x | x | x | x | x | x | x | x | x | | |
| L7 Modules from Semester B at IBS Moscow | | | | | | | | | | | | | | | | | | |
| Macroeconomic Policy for Emerging Markets | | x | x | x | | | x | x | x | x | | | x | x | | x | | |
| Management Models in Emerging Economies | | x | x | x | | | x | x | x | x | | | x | x | | x | | |
| Process Management Approaches and Project Management | | x | x | x | | | x | x | x | x | | x | x | x | | x | | |
| Investing and Project Financing in Emerging Markets | | x | x | x | | | x | x | x | x | x | | x | x | | x | | |
| Innovations Management | | x | x | x | | | x | x | x | x | | | x | x | | x | | |
| Dissertation/Project | 7BSP0357/ 2GLO708 | x | x | | | | x | x | x | x | x | x | x | x | | x | x | x |

MSc Global Business (International Business Development and Consulting Specialism)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

| | | Programme Learning Outcomes (as identified in section 1 and the following page) | | | | | | | | | | | | | | | | | | |
|--|----------------------|---|----|----|----|----|----|---------------------|----|----|------------------|----|----|---------------------|----|----|----|----|---|--|
| | | Knowledge & Understanding | | | | | | Intellectual Skills | | | Practical Skills | | | Transferable Skills | | | | | | |
| Module Title | Module Code | A1 | A2 | A3 | A4 | A5 | A6 | B1 | B2 | B3 | C1 | C2 | C3 | D1 | D2 | D3 | D4 | D5 | | |
| L7 Modules from Semester A | | | | | | | | | | | | | | | | | | | | |
| International Business Strategy | 7BSP0355 | x | x | x | | x | | x | x | x | | | x | x | x | x | x | | | |
| Marketing Across Cultures | 7BSP1271 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | | | x | |
| Accounting and Finance in the Organisation | 7BSP0389 | | x | x | x | x | x | x | x | x | x | x | x | x | | | | | | |
| International and Comparative HRM | 7BSP1303 | x | x | x | x | x | x | x | x | x | | | x | x | x | x | | | x | |
| Business Analytics Tools | 7BSP1359 | x | | | | | x | x | x | x | x | x | x | x | x | x | | | | |
| L7 Modules from Semester B at Paris | | | | | | | | | | | | | | | | | | | | |
| International business negotiation and communication | MGT51B | | x | x | x | | x | x | x | x | x | x | x | x | | | x | | x | |
| Networks and platforms for entrepreneurial development | MGT51E | | | | | x | x | | x | | x | | | x | | x | | | | |
| Business model innovation and planning | MGT51A | | | | | x | x | | x | | x | x | | x | | x | | | | |
| International business and entrepreneurial strategies | MGT51C | x | x | x | x | x | x | x | x | x | | | x | x | | x | | | | |
| International business consulting and support | MGT518 | x | x | x | x | | x | x | x | x | | x | x | | x | x | x | | | |
| Risk assessment in EU and emerging countries | MGT519 | x | x | x | x | | x | x | x | x | x | | x | | x | x | | | | |
| Dissertation/Project | 7BSP0357/ 2GLO708 | x | x | | | | x | x | x | x | x | x | x | x | | | x | x | x | |

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. Theory and theoretical approaches to research
- A2. Debates and new insights into the challenges faced by organisations engaging in international business
- A3. The changing global context of business activities
- A4. Alternative ways of managing organisations engaging in international business
- A5. The generation and implementation of creative responses to internal tensions and environmental change
- A6. A specialist area of international business and management

Intellectual Skills

- B1. Evaluate the relevance and identify the meaning of available information pertaining to an international business problem
- B2. Apply theory and information in the critical analysis of a business situation
- B3. Synthesise findings into an appropriate form in order to evaluate decision alternatives in an international business context

Practical Skills

- C1. Apply quantitative skills for the analysis of business situations
- C2. Make effective use of communication and information technology
- C3. Collect relevant information through research into international business and management issues

Transferable Skills

- D1. Communicate effectively both orally and in writing, using a range of media including the preparation of business reports
- D2. Work effectively within a multicultural team
- D3. Present and support an extended argument
- D4. Reflect on individual learning
- D5. Show awareness of self and others, including ethical and organisational values

IBSA grade equivalence table

| International Business School Alliance | | | | | | | | | | | |
|--|----------------------------|--------------------------------------|-----------------------|----------------------------|--------------------------------------|--------------|---|--|--|---|---|
| Grade Translation | | | | | | | | | | | |
| University of Hertfordshire | | | | | | | | | | | |
| Levels 0,4,5,6 | | | Level 7 | | | | Hochschule Bremen | Novancia Business School Paris | RANEPA IBS | UNCW | University of Valencia |
| Numeric Grade awarded | Interpretation of Grade | | Numeric grade awarded | Interpretation of Grade | | | | | | | |
| | Grade Descriptor | Equivalent Classification Descriptor | | Grade Descriptor | Equivalent Classification Descriptor | | | | | | |
| | | | | | Undergraduate | Postgraduate | | | | | |
| 80-100 | Outstanding | 1st Class Honours | 80-100 | Outstanding | 1st Class Honours | Distinction | ≥75 = 1.0 | ≥75 = ≥18 70-74 = 17 | A/B+ | ≥75 = ≥98 (A) 73-74 = 94-97 (A) 70-72 = 90-93 (A) | ≥75 = ≥95 73-74 = 9.0-9.4 70-72 = 8.0-8.9 |
| 70-79 | Excellent | | 70-79 | Excellent | | | 67-69 = 2.0-2.3 63-66 = 2.4-2.6 60-62 = 2.7-2.9 | | 67-69 = 16 63-66 = 15 60-62 = 14 | | |
| 60-69 | Very Good | Upper 2nd Class Honours | 60-69 | Very Good | Upper 2nd Class Honours | Commendation | 57-59 = 3.0-3.3 53-56 = 3.4-3.6 50-52 = 3.7-4.0 | 57-59 = 13 53-56 = 12 51-52 = 11 | C-/D (Fail) | 57-59 = 77-79 (C) 53-56 = 74-76 (C) 50-52 = 70-73 (C) | 57-59 = 6.0-6.3 53-56 = 5.5-5.9 50-52 = 5.0-5.4 |
| 50-59 | Good | Lower 2nd Class Honours | 50-59 | Good/Satisfactory | Lower 2nd Class Honours | Pass | | | | | |
| 40-49 | Satisfactory | 3rd Class Honours | 40-49 | Marginal Fail | Not applicable | | Fail | Fail | Fail | Fail | Fail |
| 40 | | Referred Pass | | | | | | | | | |
| 30-39 | Marginal Fail | Not applicable | 30-39 | Clear Fail | Not applicable | | Fail | Fail | Fail | Fail | Fail |
| 20-29 | Clear Fail | | 20-29 | Clear Fail | | | | | | | |
| 0-19 | Little or nothing of merit | Not applicable | 0-19 | Little or nothing of merit | Not applicable | | Fail | Fail | Fail | Fail | Fail |
| | | | | | | | | | | | |

Section 2

Programme management

Relevant QAA subject benchmarking statements

Type of programme

Date of validation/last periodic review

Date of production/ last revision of PS

Relevant to level/cohort

Administrative School

Masters Degrees in Business and Management 2015 –
Generalist route

Taught Postgraduate

May 2016

March 2021

Level 7 entering September 2021

Hertfordshire Business School

Table 3 Course structure

| Course details | | |
|----------------|---------------------|----------------------------|
| Course code | Course description | HECOS |
| BSGB | MSc Global Business | 100080 (50%), 100085 (50%) |