University of Hertfordshire

Study with us **About your course**

Courses covered

Code	Title
BSMIB	MSc International Business

You can find full details of your course in the Programme Specification.

Important points

The programme is designed to recruit students with a previous knowledge of business/management, typically through study for their first degree. Students study a wide range of business-related disciplines in additional to specialist knowledge of the distinctive challenges of communicating and working effectively across national borders. A wide range of skills are developed, including numeracy, graphicacy, multicultural team-working, awareness of national differences in the cultural, socio-economic and political context of business operations, a reflective approach to learning, and the ability to critically analyse complex business problems so as to reach considered creative solutions. These skills are complemented by the development of a deeper knowledge and understanding of theory related to international business. A choice of business electives offers students the opportunity to pursue individual interests. Finally, the research component provides students with the skills to undertake research and the opportunity to demonstrate knowledge and skills through an extended piece of business research. Graduates are equipped for careers in a wide range of businesses operating in an international environment in developing, emerging and industrialised economies, especially in small and medium-size companies.

Academic Year

Academic Year 2021 – 2022

The University's academic year is made up of 3 Semesters. Normally most undergraduate programmes use Semesters A and B, additionally postgraduate programmes and specific undergraduate programmes use Semester C. Each of these is made up of teaching weeks followed by exams (the re-sit period falls within Semester C).

- Semester A runs from Monday 27 September 2021 to Friday 21 January 2022
- Semester B runs from Monday 24 January 2022 to Friday 13 May 2022
- Semester C runs from Monday 16 May 2022 to Friday 09 September 2022

Additional expenses

Description	Year	Mandatory/ Optional	Estimated cost
Books	ALL	Optional	£50 - £100 per module
Postgraduate study requires extensive reading and access to reference works.			
Recommended texts are available in the Learning Resources Centre, however			

availability may be limited so students may wish to purchase their own copies.							
No additional expenses have been specified for this course.							