

Course Specification

BA (Hons)

Accounting and Finance for International Business Top-up LONU051

Part A

Coventry University London

To Apply Progressively to Cohorts Entering from August 2021

Please note: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the Module Information Directory (MID), student module guide(s) and the course handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

PART A Course Specification (Published Document) BA (Hons) Accounting and Finance for International Business Top-up

1. Introduction

The BA (Hons) Accounting and Finance for International Business Top-up course is aimed at students who already hold a Level 5 qualification in a related field. Typically the student would hold a qualification such as a Higher National Diploma (HND), or equivalent professional qualifications. The BA (Hons) Accounting and Finance for International Business Top-up is a FHEQ level 6 (single stage course), which is effectively the third year of a standard UK undergraduate degree course. The course would appeal to students who are looking at achieving a higher qualification to boost their career or academic prospects by attaining a Bachelor's degree that helps to prepare them for the international business marketplace or postgraduate study in the United Kingdom and abroad.

Why choose this course?

By choosing this course, students can benefit from:

- thorough grounding in Finance and Accounting delivered in the heart of the City of London,
- the opportunity to gain exemptions from a selection of ACCA. CIMA and ICAEW examination papers,
- teaching staff with strong global business, finance and accounting experience and links, many of whom are Chartered Accountants, Chartered Financial Analysts or have other relevant professional qualifications,
- work-related activities and field trips,
- developing skills including business research, effective team participation, analytical, problem solving, decision making and communication;
- gaining knowledge of world economies and development, international investment, general business and operations management, and international strategy management context from Finance and Accounting perspective;
- help to progress their career through additional training in areas such as CV writing, presentation skills and interview technique.

| 2 Available Award(s) and Modes of Study | | | | | | | | |
|--|--|---|-----------|------------|--|--|--|--|
| Title of Award | | Mode of attendance | UCAS Code | FHEQ Level | | | | |
| Bachelor of Arts with Honours in Accounting and Finance for International Business (LONU026) | | One academic year full-time; two years part-time. | N900 | Level 6 | | | | |
| 3 Awarding Institution/Body | Coventry University. | | | | | | | |
| 4 Collaboration | None | | | | | | | |
| 5 Teaching Institution and Location of delivery | Coventry University London | | | | | | | |
| 6 Internal Approval/Review Dates | Date of latest review: 2017 Date for next review: 2026 | | | | | | | |
| 7 Course Accredited by | Association of Chartered certified Accountants (ACCA); Chartered Institute of Management Accountants (CIMA); Institute of Chartered Accountants in England and Wales (ICAEW) | | | | | | | |
| 8 Accreditation Date and Duration | ACCA: 2016; four years | | | | | | | |

| 9 QAA Subject Benchmark Statement(s) and/or other external factors | CIMA: 2016; four years ICAEW: 2019; one year The course has been designed to meet and exceed the Accounting 2019 and Finance 2019 benchmarking statements. Subject Benchmark statements can be found at: https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statement-finance.pdf?sfvrsn=f8f3c881_7 |
|--|--|
| 10 Date of Course Specification | May 2020 |
| 11 Course Director | Stephen M. Kataya |

12 Outline and Educational Aims of the Course

Coventry University London offers a BA (Hons) undergraduate Accounting and Finance for International Business (Top-up). The course is designed with a specific focus on Accounting and Finance in an international context and will provide students with the opportunity to draw together previous studies and experience in order to develop their knowledge, understanding, critical-thinking and problem-solving in areas required by modern international business organisations.

This course allows entry to a degree course FHEQ Level 6 for students who have a sound Accounting and Finance background of study and knowledge. It will allow students to undertake more in-depth study of particular areas of Accounting and Finance dependant on previous study and knowledge, and help to prepare them for a career in international Accounting, Finance and Business in general. In addition, students will have access to appropriate resources to enable them to enhance their ICT abilities.

The course is global in that it attracts a global student body. It reflects business systems, standards and practices from around the world and draws upon international case studies and fosters intercultural fluency among students.

The course will develop students as individuals who are well-equipped to meet management challenges of the future. They will, therefore, emerge from the course with well-developed skills of analysis, clear perspectives on financial strategy and strategic thinking, and highly effective communication and research skills, all of which are demanded by employers in the private, public, Accounting and Finance sectors.

13 Course Learning Outcomes

A student who successfully completes the course will have achieved the following Course Learning Outcomes:

CLO₁

Analyse the perspectives in which accounting and finance operate both at a local and an international level, to appreciate the role of accounting and finance and how it affects the markets;

CLO₂

Critically evaluate the major theories, empirical evidence and techniques in accounting and finance, and apply the same to practical problems;

CLO3

Analyse business transactions, interpret financial statements and other financial data and assess the environment in which data can be managed using a variety of accounting systems within different organisations;

CLO₄

Apply a cross-cultural perspective on the business operations of global organisations; critically review how international businesses operate and formulate strategies using management techniques and models so as to remain competitive.

14 Course Structure and Requirements, Levels, Modules, Credits and Awards

Modules within the course, the levels at which they are studied, their credit value, status (mandatory) are identified in the table below. Also indicated are the course learning outcomes that are served within each module.

The BA International Finance and Accounting (Top-up) course is available as a one-year direct entry at level 6 (year three) on a full-time basis.

A student who obtain 120 credits at level 6 will be awarded a Bachelor of Arts Degree with honours. Requirements for the awarding of degrees are as specified in the Academic Regulations.

The course offers six compulsory 20 credit modules as broken down over two terms, to prepare students for their individual career path after graduation:

Term A Modules

6005AFE Financial Management 6020AFE Financial Reporting

6022AFE International Business in Emerging Markets

Term B Modules

6018AFE Audit and Assurance

6021AFE Corporate Reporting and Analysis

6023AFE Strategy and International Business Simulation

Cascade of Awards:

BA (Hons) Accounting and Finance for International Business

14.1 Professional Accreditation

The BA (Hons) Accounting and Finance for International Business (Top-up) has been accredited by The Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA) and the Institute of Chartered Accountants in England and Wales (ICAEW).

14.1.1 ACCA Accreditation

On completion of the degree, you may be entitled to the following ACCA qualification exemptions, subject to meeting their membership rules and qualification procedures with reference to table below:

| ACCA Course exemption | Associated with completion of the modules |
|---|---|
| Financial Reporting (FR) 6020AFE Financial Reporting plus | |
| | 6021AFE Corporate Reporting and Analysis |
| Audit and Assurance (AA) | 6018AFE Audit and Assurance) |
| Financial Management (FM) | 6005AFE Financial Management |

| Level | Module Code | Title | Credits | Status | Course Learning Outcomes | Pre/ Co-requisite |
|-------|-------------|--|---------|--------|-----------------------------|-------------------|
| 6 | 6020AFE | Financial Reporting | 20 | М | CLO1, CLO2, CLO3 | none |
| 6 | 6005AFE | Financial Management | 20 | М | CLO1, CLO2, CLO3 | none |
| 6 | 6022AFE | International Business in Emerging Markets | 20 | М | CLO4 | none |
| 6 | 6021AFE | Corporate Reporting and Analysis | 20 | М | CLO1, CLO2, CLO3 | none |
| 6 | 6018AFE | Audit and Assurance | 20 | М | CLO2, CLO3, CLO4 | none |
| 6 | 6023AFE | Strategy and International Business Simulation | 20 | М | CLO1, CLO2, CLO3, CLO4 | none |

Key

M = Mandatory (i.e. must be studied and passed for the named award)

15 Criteria for Admission and Selection Procedure

- UCAS entry profiles may be found by searching for the relevant course on the <u>UCAS website</u>, then clicking on 'Entry profile'.
- The course is subject to the Coventry University London's admission procedures and access policies.
- To be accepted for entry onto an undergraduate BA (Hons) Top-up degree course, the University's standard minimum entry requirement is a Diploma of Higher Education (a minimum of 120 credits each at levels 4 and 5, and with at least 100 credits at level 5) in a subject related to the Top Up course, or equivalent.
- Careful monitoring of applications to ensure that applicants are suited to the course takes place.
 Where necessary, applicants are interviewed (remotely if applicable), especially those who do not appear to meet standard admissions criteria. Where deemed appropriate, a written exercise shall be administered to establish suitability.
- An adequate proficiency in English must be demonstrated, and will be assessed during the induction phase of the course. The requirement is a minimum IELTS score of 6.5 with no component below 6.0 (or an equivalent English language test).

16 Academic Regulations and Regulations of Assessment

This Course conforms to the <u>General Regulations</u> and <u>Academic Regulations</u> for Courses at Coventry University London.

17 Indicators of Quality Enhancement

The BA (Hons) Accounting and Finance for International Business (Top-Up) has been accredited by ACCA, CIMA and ICAEW. The course team maintains close contact with the professional bodies and the industry, to ensure currency of the course and employability of our students. Representatives of professional bodies and the industry visit the campus regularly for guest lectures and activities. Students have the opportunity of becoming student members of ACCA, CIMA and ICAEW.

100% of graduates progressed to graduate-level employment or further study within six months of graduation (Destinations of Leavers from Higher Education (DLHE) survey 2016). The University has well established mechanisms for the review and evaluation of teaching, learning, assessment, the curriculum and outcome standards.

Coventry University's quality procedures were confirmed by a QAA HE Audit in February 2015. The QAA review team formed the following judgments about the higher education provision at Coventry University that it meets UK expectations for:

- The setting and maintenance of the academic standards of awards meet UK expectations.
- The quality of student learning opportunities meets UK expectations.
- The quality of the information about learning opportunities meets UK expectations.
- The enhancement of student learning opportunities meets UK expectations.

The arrangements for quality assuring courses and monitoring academic standards at Coventry University London reflect those in place at the University, suitably modified to take account of the size of the Campus and the business-facing nature of the academic content. Established arrangements at Coventry University London include:

- Academic Board at Coventry University London
- Assessment Boards
- Provision of a pre-sessional induction course
- Student feedback mechanisms upon enrolment and graduation/exit, for each course and module
- Student engagement through Course Consultative Committees and student representation at all Boards and Committees
- Assessment processes, pre-marking benchmarking, moderation or double marking for the Project modules and the appointment of External Examiners
- Processes for the internal approval of modules and courses prior to submission to Coventry University Boards
- Arrangements for accreditation of courses by a suitable professional body
- Processes for monitoring teaching quality including open access to teaching material, as well as managerial and peer observation
- Monitoring of destinations of alumni through own alumni network and DLHE survey
- Regular course quality reviews including analysis of market developments

18 Additional Information

Enrolled students have access to additional, key sources of information about the course and student support services.

Aula as the virtual learning environment, confidently provides all the listed below. Key sources of information about the course and student support can be found in:

Course pages on Aula which contain:

- Course Handbook
- Discussion Forum
- Guest lecture schedule
- Discussion forum
- Links to sources of further support and guidance
- Information on careers and professional bodies

Module pages on Aula which contain:

- Teaching and learning materials
- Assessment briefs and rubrics
- Guest lecture schedule
- Discussion forum
- Links to sources of further support and guidance

The Coventry University London Website and Student Portal contain references and signposts to:

- Student welfare support on campus
- Study Support information
- IT and Library provision on and off campus
- Medical and dental centres
- Travel guides
- Personal safety advice
- Financial guidance
- Accommodation options
- Student Central facilities

Module Information Directory (https://webapp.coventry.ac.uk/MidWebNext/Main.aspx)