

## **Course Specification**

### **MSc International Project Management**

**LONT043**

and

### **MSc International Project Management with Extended Professional Practice**

**LONT046**

**Coventry University London**

**October 2019-20**

Please note: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided.

We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the Module Information Directory (MID), student module guide(s) and the course handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

## **PART A Course Specification (Published Document)**

### **MSc International Project Management**

#### **1. Introduction**

The MSc International Project Management is a stimulating, practical and intensive non-industry specific course. It prepares students for successful leadership and management roles across business sectors globally. In addressing the needs of a new generation of professional project managers, this course is designed to develop students' ability to critically assess international business issues, find innovative options and practical solutions, and most importantly, deliver intended outcomes effectively using the best project management methods and tools.

With the aim of training professional project managers, business leaders and problem solvers who understand the importance of projects to enterprises, the challenges of managing them, and methods to deliver them successfully, this course will have modules covering both critical business functional areas and specialist areas of managing project.

Live business projects and project management simulations are integrated into the curriculum throughout the course, enabling students to apply their aggregated learning from individual modules into real business situations, develop solutions and evaluate performances.

#### **Why choose this course?**

Demand for project managers is high and continues to grow globally. The talent gap analysis conducted by PMI (2016) reveals that employers will need to fill nearly 2.2 million new project-oriented roles each year through 2027. By early 2017, the number of project management jobs had already reached almost 66 million, exceeding the original projection. A career in project management is financially rewarding as well - In the U.S. in 2017, wages of project management-oriented workers in projectised industries were far higher on average than wages of non-project-oriented professionals - a premium of 82 percent.

In this course students will not only develop a range of core business management skills essential for successful business leaders and managers, but also gain invaluable expertise and experience in the rapidly growing area of project management that are highly sought-after globally in almost every sector. The multi-discipline approach gives students the opportunity to gain expertise in individual business disciplines without limiting their employment options, and differentiates this course from those aiming at only achieving a relevant professional qualification.

Knowledge and professional competencies are further developed through live business projects throughout the course. Each term students have abundant opportunities to work on these projects, some led by students and others in collaboration with employers. Through managing these projects, their capacities as project managers will be fully tested, improved and reinforced, and evidenced by the delivered outcomes.

Practicality is also built into the assessment strategy of the course. Students will be assessed through a diverse range of assignments reflecting professional practices and employers' requirements in the subject area. Many of the assignments are designed to be problem-based or action-based, with some linked to the live business projects.

The course content reflects the latest development and best practice in project management. It covers and critically evaluates the prevailing project management bodies of knowledge. Students can be sure that what they learn is contemporary, relevant, and directly applicable in the workplace. Students will receive academic support and be prepared to obtain professional qualifications, such as PRINCE2, PMP, SCRUM and APM qualifications. The broad spectrum of knowledge and skills covered in the course and reinforced through practices and real business projects provides true value for all prospect project managers that cannot be matched by other profession qualification courses.

MSc International Project Management with Extended Professional Practice provides an innovative course structure for graduates to further evidence their preparedness for future career options. The Professional Practice aspect involves two terms (term 3 and 4 of the course) in a professional business environment, followed by a final term in which a research investigation, carried out as part of the Professional Practice, is reported in a formal report. Whilst all students are assured a Professional Practice placement, the range of opportunities available varies from year to year. The placements are subject to a competitive application and selection process and the host organisation may include the University. Students who do not wish to undertake a work placement or are not successful in securing a placement will undertake a campus-based professional experience, which will deliver

similar learning outcomes through supervised projects and activities designed to offer students the opportunity to integrate theory with an understanding of professional practice.

By choosing this course students also benefit from:

- A university in the City of London, one of the world's premier business locations
- Internship opportunities with City of London based organisations
- Option of extended professional practice route offering additional 6 months for the final term internship project
- A curriculum reflecting the latest development in the project management bodies of knowledge and preparing you towards professional qualifications in project management
- A course taught by experienced, industry-trained academics
- A course infused with work experience opportunities; including Coventry University London's own student commercial enterprise
- Guest speakers from the City of London
- Opportunities for travel to, and collaboration with, overseas universities through international field trips and Online International Learning (OIL) projects
- Business start-up advice and support during the course if you wish to start your own business

### Future Prospects

A practical focus on employability throughout the duration of the course means that students emerge from Coventry University London's MSc in International Project Management with well-developed powers of analysis, clear perspectives on strategy and strategic thinking, highly effective organisation and communication skills, leadership, project and people managing skills as well as research skills, all of which are in-demand by employers in private, public, and third sector organisations around the world.

Independent of industry or sector, the MSc in International Project Management prepares the Coventry University London graduate for success in a wide range of leadership and management roles. Depending on your background and experiences, you might start your career working for large UK or international organisation as part of a project team, as project or programme manager, business consultant, or as many postgraduate students in Coventry University London do, choose to be the leader and manager of your own business.

### 2 Available Award(s) and Modes of Study

Title of Award	Mode of attendance	UCAS Code	<a href="#">FHEQ Level</a>
Master of Science (MSc): International Project Management (LONT043)	Full Time - 3 terms	N/A	Level 7/M Level
Master of Science (MSc): International Project Management with Extended Professional Practice (LONT046)	Full Time – 5 terms. The route with Extended Professional Practice has 5 terms (delivery structures provided in section 14).		
Exit Awards: Postgraduate Diploma in International Project Management  Postgraduate Certificate in International Project Management			

<b>3 Awarding Institution/Body</b>	Coventry University
<b>4 Collaboration</b>	None
<b>5 Teaching Institution and Location of delivery</b>	Coventry University London
<b>6 Internal Approval/Review Dates</b>	Date of approval: October 2018 Date for next review: Academic Year 2021/22

<b>7 Course Accredited by</b>	N/A at this stage
<b>8 Accreditation Date and Duration</b>	N/A
<b>9 QAA Subject Benchmark Statement(s) and/or other external factors</b>	<p>Particular note has been taken of the QAA Benchmark Statements for Masters Degrees in Business and Management (2015), along with Enterprise and Entrepreneurship Education (2018).</p> <p>Subject Benchmark statements (2015) can be found at:  <a href="http://apps.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-business-and-management-15.pdf?sfvrsn=1997f681_14">http://apps.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-business-and-management-15.pdf?sfvrsn=1997f681_14</a></p> <p>QAA's guidance for Enterprise and Entrepreneurship Education (2018) can be found at:  <a href="http://www.qaa.ac.uk/docs/qaa/about-us/enterprise-and-entrepreneurship-education-2018.pdf?sfvrsn=20e2f581_10">http://www.qaa.ac.uk/docs/qaa/about-us/enterprise-and-entrepreneurship-education-2018.pdf?sfvrsn=20e2f581_10</a></p> <p>This course is also underpinned by the core competencies at the heart of the Association of Project Managers (APM) and PRINCE2, and covers the key knowledge areas of the prevailing project management bodies of knowledge.</p> <p>The APM Body of Knowledge online (2018) can be found at:  <a href="https://www.apm.org.uk/body-of-knowledge/">https://www.apm.org.uk/body-of-knowledge/</a></p> <p>APM's Competence Framework (2015) can be found at:  <a href="https://www.apm.org.uk/media/2274/apm-competence-framework.pdf">https://www.apm.org.uk/media/2274/apm-competence-framework.pdf</a></p> <p>PRINCE2 principles, themes and processes (2018) can be found at:  <a href="https://www.axelos.com/best-practice-solutions/prince2/what-is-prince2">https://www.axelos.com/best-practice-solutions/prince2/what-is-prince2</a></p>
<b>10 Date of Course Specification</b>	18 October 2018
<b>11 Course Director</b>	Dr Amanda Juan Mao

## 12 Outline and Educational Aims of the Course

The MSc in International Project Management aims to develop students into competent project managers, business leaders and problem solvers who will critically evaluate the importance of projects to enterprises as well as the challenges of managing them, develop appropriate and comprehensive plans, and apply a range of advanced and specialised project management skills and methods to deliver them successfully.

This course is underpinned by the core competencies at the heart of the Association of Project Managers (APM) and PRINCE2, and covers the key knowledge areas of the prevailing project management bodies of knowledge, to make sure the content is contemporary, relevant, and directly applicable in the workplace.

During the course, students will develop a range of business, management and technical skills so that they develop as an independent learner and thinker who is comfortable tackling the two key issues in modern Business Project Management: choosing the right project and doing the project right. They will be able to identify, critically evaluate and select projects that are going to benefit an organisation, and then deliver them within the scope required, to the budget and on schedule.

The course will develop students as individuals who are well-equipped to meet the business challenges of the future. Project Management-associated skills such as planning and controlling, risk management, leadership, quality management, team management, communication and negotiation are essential to control the increasingly complex projects that allow top organisations to remain competitive in the global market. Along with the knowledge and experience in technology and innovation, people management, business strategy and marketing, the course aims to develop fully rounded project managers and business leaders who can think strategically and drive organisations forward with various projects.

### General Objectives are to:

- Provide the framework within which students can develop an analytical understanding of project management in the context of a changed environment;
- Foster in students a commitment to personal development, a reflective style of management and a responsibility for their own learning;
- Provide students with the opportunities to develop a range of skills and the ability to apply a variety of business and project management tools and techniques in real-world scenarios;
- Stimulate a proactive approach to organisational issues that illustrate an understanding of the impact of the changing international environment and the context within which international project managers operate;
- Encourage students to demonstrate their capacity to enact the principles of change management and become effective change agents in international organisations;
- Provide students with well-developed powers of analysis, strategic approaches and communication skills to meet the leadership challenges of the future.

It is the mission of Coventry University London to partner with employers to deliver 21<sup>st</sup> century learning through a real business experience in the heart of London. In terms of its teaching, learning and assessment this means:

1. Each of the courses and modules that have been designed have been approved as career relevant by a range of key stakeholders
2. Courses are delivered by respected academics and practitioners who are passionate about teaching
3. Learning success is enhanced by the clear communication of course and module outcomes and these underpin all teaching and assessment activity which takes place
4. Academic and business technology is employed where it assists in the achievement of the learning outcomes
5. Courses include a range of level specific internship, work-based projects and work experience opportunities, which are explicitly linked to the learning outcomes of the course
6. Courses and modules are internationally orientated to develop participants' intercultural fluency as a reflection of the growing importance of international business
7. Assessment is also career relevant in its style and format

### **13 Course Learning Outcomes**

On successful completion of the course, a student will be able to:

LO1: Apply critical analysis and evaluation of the short- and long-term impacts of contextual forces on organisations, programmes and projects including legal systems, ethical, economic, environmental, social and technological change issues, international developments and corporate governance in a range of business and culture contexts.

LO2: Critically assess organisational and project strategies and practices in relation to the development of diverse global markets and the expectations of key stakeholders, and align projects to organisation's strategic objectives.

LO3: Critically synthesise the contemporary methodologies, current research and practices which are at the forefront of Project Management, demonstrate a critical understanding in and assess the continual viability of the project management bodies of knowledge in academia and as defined by the main professional bodies.

LO4: Independently research, design and undertake substantial investigations to address significant areas of theory and practice in project management using appropriate advanced methodological approaches.

LO5: Work effectively with multiple teams or lead diverse teams to creatively formulate appropriate project strategies and solutions within a changing context, effectively implement them and evaluate performance.

LO6: Communicate effectively, using a range of appropriate methods, to a range of audiences with different levels of knowledge/expertise, including marketing communication, negotiating in a professional context and managing conflicts within the project team and amongst stakeholders.

LO7: Appraise the development, management and exploitation of relevant innovations and technologies and their impact on international projects and organisations within a continuously developing knowledge based economy.

LO8: Systematically apply project management philosophies, principles, methodologies and tools to effectively plan, manage and deliver projects in complex and unpredictable situations.

### **14 Course Structure and Requirements, Levels, Modules, Credits and Awards**

Modules within the course, the levels at which they are studied, their credit value, status (whether mandatory or options), and pre/co requisites are identified in the table below. Also indicated are the course learning outcomes that are served within each module.

The course has been devised as a one-year full-time course and it may also be taken through an Extended Professional Practice route. It is constructed on the basis of a modular framework of 180 credits. The course is comprised mainly of mandatory modules. For students who take the extended placement route, the final term project will take place in term 5. (The delivery structures are provided at the end of this section on page 8.)

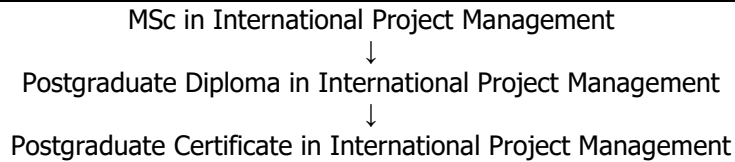
The final term project options in for the 3-term route provides students with the opportunity of preparing for their individual career path after graduation:

- M137LON Dissertation for International Project Management
- M138LON Internship
- M139LON Individual Consulting Project

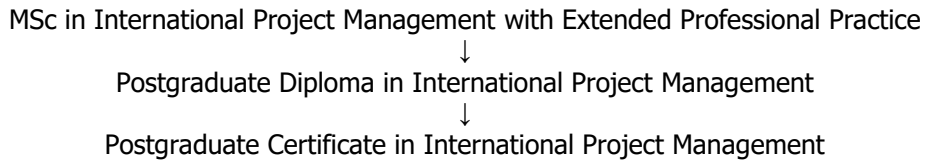
The course also features an innovative and stimulating teaching and learning environment. Business simulations aiming to train professional project managers are integrated into the curriculum, enabling students to apply their aggregated learning from individual modules into a real business situation, develop solutions and evaluate performances.

Work-based learning takes place from term 1 through student-led live projects. Students will continue to work in project teams or individually with organisations on real business projects in term 2.

#### **Cascade of Awards:**



**Cascade of Awards with Extended Professional Practice:**



**Exit Awards:**

A student who has achieved 120 credits overall at M level/ FHEQ Level 7 (**NOT** including the final term projects) will be eligible for the award of a Postgraduate Diploma in International Project Management.

A student who obtains 60 credits overall including at least one course-specific mandatory module (M130LON or M132LON) at M level / FHEQ Level 7 (**NOT** including the final term projects) will be eligible for the award of a Postgraduate Certificate in International Project Management.

Cascade of Awards	Required Credits	Required Modules	Course Learning Outcomes
MSc in International Project Management (standard route or with Extended Professional Practice)	180	M129LON – M136LON, and final term project	CLO 1-8
Postgraduate Diploma in International Project Management	120	M129LON – M136LON	CLO 1-8
Postgraduate Certificate in International Project Management	60	M130LON or M132LON, and sufficient credits from M129LON – M136LON	CLO 2, 3, 4, 6 & 8

<b>Module credit level</b>	<b>Module Code</b>	<b>Title</b>	<b>Credit Value</b>	<b>Mandatory / Optional</b>	<b>Course Learning Outcomes</b>	<b>Pre-requisite</b>
7	M129LON	International Business Strategy and Portfolio Management	15	M	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
7	M130LON	Applied International Project Management	15	M	LO1, LO2, LO3, LO4, LO5, LO6, LO8	None
7	M131LON	Fundamentals of Marketing, Communication and Negotiation	15	M	LO1, LO2, LO4, LO5, LO6, LO7	None
7	M134LON	People Management and Cross-Cultural Leadership	15	M	LO2, LO3, LO5, LO6, LO8	None
7	M132LON	Advanced Project Management – Prof Approaches and Practices	15	M	LO2, LO3, LO4, LO6, LO7, LO8	None
7	M133LON	Project Management Simulation	15	M	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
7	M135LON	Managing Emergency, Risk and Safety in Projects	15	M	LO1, LO2, LO4, LO6, LO8	None
7	M136LON	Business and Management Research Methods	15	M	LO1, LO3, LO4, LO6, LO8	None
7	M137LON	Dissertation for International Project Management (for LONT043 only)	60	O	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
7	M138LON	Internship (for LONT043 only)	60	O	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
7	M139LON	Individual Consulting Project (for LONT043 only)	60	O	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
7	M123LON	Postgraduate Professional Practice 1 (for extended route only)	0	M	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
7	M124LON	Postgraduate Professional Practice 2 (for extended route only)	0	M	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
7	M125LON	Postgraduate Professional Practice Project (for extended route only)	60	M	LO1, LO2, LO3, LO4, LO5, LO6, LO7, LO8	None
<p>Key  M = Mandatory (i.e. must be studied and passed for the named award)  O = Option, one of the modules must be studied for the named award in term 3</p>						



## MSc International Project Management (3 terms) Full Time Course Delivery Structure

The three term course will include a final term project module in which students are offered the opportunity to undertake a management project from one of the optional modules listed below. Students are usually required to complete the course in this time frame.

The following are examples of the 3 term course structure.

### • Full-Time Route (October starters)

Term A (Oct-Dec)	Term B (Jan-May)	Term C (May-Aug)
<b>TAUGHT MODULES</b> M129LON International Business Strategy and Portfolio Management (15)  M130LON Applied International Project Management (15)  M131LON Fundamentals of Marketing, Communication and Negotiation (15)  M134LON People Management and Cross-Cultural Leadership (15)	<b>TAUGHT MODULES</b> M132LON Advanced Project Management – Prof Approaches and Practices (15)  M133LON Project Management Simulation (15)  M135LON Managing Emergency, Risk and Safety in Projects (15)  M136LON Business and Management Research Methods (15)	<b>PROJECT OPTION MODULES</b> M137LON Dissertation for International Project Management (60)  M138LON Internship (60)  M139LON Individual Consulting Project (60)

## MSc International Project Management with Extended Professional Practice (5 terms)

The extended MSc course will include two professional practice modules in which students are offered the opportunity to integrate theory and practice and located either as an internship within a host organisation or campus-based professional practice, followed by completion of a management project in the subsequent term.

The following is an example of the extended professional practice course structure.

### • FULL-TIME ROUTE (October starters)

Term A Oct-Dec	Term B Jan-May	Term C May-Aug	Term A Oct-Dec	Term B Jan-May
<b>TAUGHT MODULES</b> M129LON International Business Strategy and Portfolio Management (15)  M130LON Applied International Project Management (15)  M131LON Fundamentals of Marketing, Communication and Negotiation (15)  M134LON People Management and Cross-Cultural Leadership (15)	<b>TAUGHT MODULES</b> M132LON Advanced Project Management – Prof Approaches and Practices (15)  M133LON Project Management Simulation (15)  M135LON Managing Emergency, Risk and Safety in Projects (15)  M136LON Business and Management Research Methods (15)	M123LON Postgraduate Professional Practice 1 (0)	M124LON Postgraduate Professional Practice 2 (0)	M125LON Postgraduate Professional Practice Project (60)

### **15 Criteria for Admission and Selection Procedure**

The course is subject to the London Campus' admission procedures and access policies.

To be accepted for entry onto Master's courses students must either:

(a) possess a good honours undergraduate degree (minimum 2:2 or higher) from an appropriate academic discipline

**OR**

(b) demonstrable and appropriate work experience in business or the public sector together with relevant professional qualifications

Careful monitoring of applications to ensure that applicants are suited to the course takes place. Where necessary, applicants are interviewed (remotely if applicable), especially those who do not appear to meet standard admissions criteria. Where deemed appropriate, a written exercise is administered to establish suitability.

An adequate proficiency in English must be demonstrated, and will be assessed during the induction phase of the course. The requirement is a minimum IELTS score of 6.5 with no component below 6.0 (or an equivalent English language test).

Accreditation for prior learning is in accordance with Coventry University London Academic Regulations for taught postgraduate courses.

### **16 Academic Regulations and Regulations of Assessment**

This Course conforms to the General Regulations and Academic Regulations for Courses at Coventry University London.

### **17 Indicators of Quality Enhancement**

- The Course is managed by a Coventry University London Board of Study.
- The Programme Assessment Board (PAB) is responsible for considering the progress of all students and making awards in accordance with both the University and course-specific regulations.
- The assurance of the quality of modules is the responsibility of the Boards of Study which contribute modules to the course.
- Student feedback mechanisms upon enrolment and graduation/exit, and for courses and modules
- Assessment processes, including benchmarking, anonymous marking of work (wherever practicable), pre-marking benchmarking, moderation or double marking for the Project modules and the appointment of External Examiners
- External Examiners report annually on the course and their views are considered as part of the annual quality monitoring process (AQM). Details of the AQM process can be found on the Registry's web site.
- Students are represented on Course Consultative Committees, the Board of Study and Coventry University London Academic Board, all of which normally meet every term, i.e. four times per year.
- Student views are also sought through module and course evaluation questionnaires, and students contribute to the annual CQEM review process.

## **18 Additional Information**

Enrolled students have access to additional, key sources of information about the course and student support including:

Course pages on Moodle which contain:

- Course Handbook
- Discussion Forum
- Guest lecture schedule
- Discussion forum
- Links to sources of further support and guidance
- Information on careers and professional bodies

Module pages on Moodle which contain:

- Teaching and learning materials
- Assessment briefs and rubrics
- Guest lecture schedule
- Discussion forum
- Links to sources of further support and guidance

The Coventry University London's Website and Student Portal contain references and signposts to:

- Student welfare support
- Study Support information
- IT and Library provision on and off the university
- Medical and dental centres
- Travel guides
- Personal safety advice
- Financial guidance
- Accommodation options
- Student Central facilities
- Module Information Directory (<https://webapp.coventry.ac.uk/MidWebNext/Main.aspx>)